



Guest ID Focus Group August 28, 2008 Meeting Summary

Group Discussion Notes

- **In-Area Guest ID**

- Currently is good for 365

- Suggestions from group

- Reduce to 30 or 60 days
- Reduce to 6 months
- Set a limit to the number of visits per year (Bar Code)
- Limit by season
- Change to one system – universal card
- Age restrictions
- Charge a fee
- Leave as is – limit the days of use
- Reduce to 30 days – renewal vs. without renewal
- Monitor the days of use
- Expiration date – after certain amount of use the ID expires – to be determined
- Disciplinary Action – For residents that do not follow policy and procedures when having a guest.



GUEST ID'S ISSUED

Jan 2007 – July 2007 (7 months)

Jan 2008 – July 2008 (7 months)

In-Area Guest Pass Review (12 months)

All current In-Area Guest Pass applications were reviewed on August 26, 2008 (12 months), with the following results:

Total In-Area households: 531

Total In-Area passes issued: 1279

Average per household: 2.4

531 households are currently participating in the In-Area Guest Pass program. This figure represents 1.5% of 35,000 eligible households.



ID CHECKING

Jan 2007 – Jul 2007 (7 months)

Jan 2008 – Jul 2008 (7 months)

Residents 2007	-	740,830 (7 months)
Residents 2008	-	788,570 (7 months)
Difference	-	47,740 = increase of 6.4% over 7 months of 2007
Projection	-	1,351,834 (12 months, based on 7 months of 2008)
Guests 2007	-	62,688 (7 months)
Guests 2008	-	80,713 (7 months)
Difference	-	18,025 = increase of 28.8%** over 7 months of 2007
Projection	-	138,365 (12 months, based on 7 months of 2008)

** Increase attributed to re-writing of ID checking procedures, training of staff, and acquiring additional monitoring equipment (scanners) in response to resident concerns over level of guest ID checking.